



NEWLY
OPENED

Pilsner Urquell®

THE ORIGINAL BEER EXPERIENCE



DISCOVER
THE STORY
OF THE WORLD'S
FIRST GOLDEN BEER

TASTE THE
ORIGINAL
POURED WITH FOAM
THE CZECH WAY



Wenceslas Square, 28. října 377/13, Prague

Pilsner Urquell: The Original Beer Experience is the ultimate interactive adventure telling the story of the world's first golden lager.

Find out how the first Pilsner Urquell was brewed, how it's crafted today, how to pour it perfectly with **foam** the Czech way, and much more in a new home of the true original!



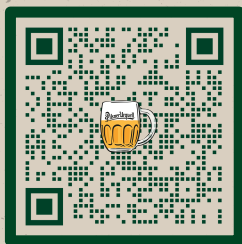
Open daily from 10:30
Last admission at 17:30

WEBSITE & TICKETS
www.pilsnerexperience.com

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FOR PRAGUE'S BARREL



...OR JUST COME IN WITH THIS LEAFLET!